



## The Dorset Wedding Supplier Awards 2017

### Sponsorship Opportunities



**"We are proud to be involved with sponsorship for The Dorset Wedding Supplier Awards. Throughout the process, Sam at South Coast Events was a pleasure to deal with, making everything clear, transparent and easy to be involved in. We feel that our profile in the marketplace has benefited from our involvement and for that we are grateful!"**

*Justin Cohen, Beales Gourmet Catering*

[www.weddingsupplierawards.co.uk](http://www.weddingsupplierawards.co.uk)

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## What are The Dorset Wedding Supplier Awards?

Now in their fifth year, the awards were created to recognise hardworking wedding suppliers on a local level and the success of the event has been phenomenal! Finalist and winner badges flood social media and websites and it has come the wedding industry event to look forward to in Dorset! Grown from a small idea, the event has grown into a local success story, and it's truly an exciting event for all involved.

### ...And Then?

Once the judging process has taken place, the finalists are announced and invited to a Meet the Finalist networking event, along with the sponsors, to get to know each other and build relationships.

In November, the finalists are announced at the glitzy award ceremony with approx. 300 people in attendance. 26 awards are presented throughout the evening to well-deserved and outstanding wedding businesses, accompanied by a delicious three course meal and after party.

### Who will be there?

Around 300 people will be in attendance at the glamorous award ceremony, who are all part of businesses in Dorset's thriving wedding industry. From start-ups to experiences companies, everyone is proactive, ambitious, passionate and supportive.



## What are the sponsorship options?

- Headline
- Meet the Finalist Event
- Award After Party
- Wine
- Category
- Programme
- 

### **Headline** - £3,500 (one available)

Company logo on every page of the award website  
Company logo, website link and description on the sponsorship page on the award website  
Two dedicated blog posts on the awards website  
A table of 10 at the award ceremony with a three-course meal and wine  
A speaking slot at the award ceremony  
Company logo on the opening screen at the award ceremony  
Two full pages in the A5 award programme  
Company banners on the stage at the award ceremony  
Company logo on award photo backdrop  
12 months social media coverage  
Mentions in all PR

### **Meet the Finalist Event** - £3,000 (can be shared)

Company logo, website link and description on the sponsorship page on the award website  
2 tickets to the award ceremony with a three-course meal and wine  
A dedicated blog on the award website  
A speaking slot at the Meet the Finalist Event  
Banners up at the Meet the Finalist Event  
Company logo on award photo backdrop  
Two full pages in the A5 award programme  
12 months social media coverage

### **Award After Party** - £2,500 (can be shared)

Company logo, website link and description on the sponsorship page on the award website  
A dedicated blog on the award website  
5 tickets to the award ceremony with a three-course meal and wine  
Company logo on the opening screen at the award ceremony  
One full page in the A5 award programme  
Company banners on the stage for the after party  
Company logo on award photo backdrop  
12 months social media coverage

**“When I heard about The Dorset Wedding Supplier Awards, I knew immediately that I wanted our company to be involved. The concept behind these awards is so different and refreshing. It was then an amazing bonus that the event itself was fabulous and so well organised!”**

*Darren Northeast, Darren Northeast PR*



**Wine** - £2,000 (can be shared)

Company logo, website link and description on the sponsorship page on the award website  
A dedicated blog on the award website  
4 tickets to the award ceremony with a three-course meal and wine  
Company logo on the opening screen at the award ceremony  
One full page in the A5 award programme  
Company logo on award photo backdrop  
12 months social media coverage

**Category** - £500 (25 available)

Company logo, website link and description on the sponsorship page on the award website  
A dedicated blog on the award website  
2 tickets to the award ceremony with a three-course meal and wine  
Company logo on the opening screen at the award ceremony  
Half page in the A5 award programme  
Company logo on award photo backdrop  
12 months social media coverage

Categories available include photography, stationery, venue, bridal wear and so on, as well as Peer's Choice, People's Choice, Overall Highest Score, Newcomer and Contribution to the Wedding Industry.

**Programme – Adverts** (limited) 500 copies

Back Cover - £250  
Inside Cover Front - £200  
Inside Cover Back - £180  
Full page - £150  
Half page - £80

“Working with the team at South Coast Events was a joy. The organisation, professionalism and attention to detail was exemplary. Sam and her team work hard to make The Dorset Wedding Supplier Awards a massive success and we are looking forward to supporting them again in 2017!”  
*Steve Bieniek, The Photo Rooms*

The Dorset Wedding Supplier Awards are organised by South Coast Events

The bottom section of the page features a dark background with a pattern of gold and white confetti. The text 'South Coast Events' is written in a large, elegant, gold-colored script font. Below it, the tagline 'WE CREATE, YOU CELEBRATE' is written in a smaller, gold-colored, all-caps sans-serif font.

South Coast  
Events  
WE CREATE, YOU CELEBRATE